

TERMS AND CONDITIONS “VALK EXCLUSIEF PRIZE PROMOTION”

General

1. These terms and conditions (hereinafter: the Terms) apply to the promotion ‘Valk Exclusief Prize Promotion’ (hereinafter: the Promotion) to promote Valk Exclusief.
2. The organizer of the Promotion is Valk Exclusief, located at Winthontlaan 4, 3526 KV Utrecht, registered with the Chamber of Commerce under number 27380247 (hereinafter: the Organizer).
3. The Promotion applies in the hotels of the Organizer via www.valkexclusief.nl/goldenticket
4. The Promotion runs from Saturday 10th of October 2026 until Sunday 10th of January 2027 (hereinafter: the Promotion Period).
5. The Terms of the Organizer apply to the Promotion and can be consulted at www.valkexclusief.nl/goldenticket

Content of the Promotion

6. During the Promotion Period, participants receive a promotion card with a promotion code in the hotels of the Organizer. The participant can enter this promotion code on the special promotion site www.valkexclusief.nl/goldenticket and confirm it. During the Promotion Period, the Promotion will also be promoted via the online channels of the Organizer.
7. After confirming participation, the participant is required to enter their gender, first name, last name, postal code, street name, house number, date of birth and e-mail address. Optionally, the participant may provide a phone number.
8. If the participant provides a phone number, they may be contacted by Eurojackpot and Lotto for telemarketing purposes.
9. Participation is only valid if all mandatory fields are filled in completely and truthfully.
10. A participant may participate multiple times, but can win a maximum of one prize.
11. Participants’ data will be treated confidentially and processed in accordance with the privacy statement of the Organizer, available at www.valkexclusief.nl/goldenticket

12. The prize package (incl. VAT) of this Promotion has a total value of € 30,011.75 including VAT.

VALK EXCLUSIEF GELUKSLOT ACTIE PRIJZENPAKKET 2026 - 2027	AANTAL	EENHEIDSPRIJS INCL. BTW	TOTALE WAARDE INCL. BTW
Valk Exclusief X M Line Hotelboxspring	1	€ 3.500,00	€ 3.500,00
Valk 'Golden check-in'			
Inhoud:			
- 2x Overnachting voor 2 personen in een suite naar keuze bij Valk Exclusief (exclusief TerWorm en Bloemendaal) op basis van beschikbaarheid			
- Inclusief flesje bubbels op de kamer bij aankomst			
- Inclusief badjas per persoon op de kamer			
- Inclusief Valk pantoffels per persoon op de kamer			
- Inclusief ontbijt			
- Inclusief 2x driegangen diner en drank (uitsluitend binnenlands gedestilleerd)			
- Inclusief Valk cadeaucard van € 50 in te leveren bij de Valk To Go-shops	4	€ 2.000,00	€ 8.000,00
Gazelle fiets (7-versnellingen)	1	€ 900,00	€ 900,00
SMEG keukenapparatuurset	3	€ 627,00	€ 1.881,00
Overnachting in een suite inclusief ontbijt voor twee personen	2	€ 500,00	€ 1.000,00
Diner t.w.v. € 500,- voor 6 personen	3	€ 500,00	€ 1.500,00
Valk Exclusief dekbed ganzendons (afmeting 240 x 220 cm)	2	€ 499,00	€ 998,00
Weekendje weg Cadeaubox	15	€ 290,00	€ 4.350,00
Valk Exclusief topmatras 3cm & hoeslaken (afmeting 180 x 205 cm)	5	€ 180,00	€ 900,00
Nachtje weg Cadeaubox	15	€ 150,00	€ 2.250,00
2x Valk voor Thuis kussen met kussensloop	10	€ 100,00	€ 1.000,00
Restaurant Cadeaubox	15	€ 85,00	€ 1.275,00
Geurset Valk Scent	5	€ 72,90	€ 364,50
Valk Exclusief handdoekenset (2 stuks van 50 x 100 cm & 2 van 70 x 140 cm)	6	€ 72,00	€ 432,00
Valk witte wijn glazen met logo (6 stuks)	5	€ 34,95	€ 174,75
Van der Valk geschiedenisboek	5	€ 32,50	€ 162,50
Valk Exclusief puzzel	10	€ 29,95	€ 299,50
LEGO 3-in-1 Tropical Toucan	10	€ 14,95	€ 149,50
Staatsloten zonder XL	50	€ 17,50	€ 875,00
TOTALE WAARDE PRIJZENPAKKET	167	€	30.011,75

Requirements for Participation

- Participation in the Promotion is only permitted for Dutch residents who are 18 years or older at the time of participation.
- Participation in the Promotion is excluded for employees of the Organizer and/or other persons involved in the creation of the Promotion.
- The Organizer reserves the right to unilaterally change, suspend, and/or terminate the Promotion, provided this is not to the detriment of the participant. Notice of such will be given on the promotion website. In case of reasonable suspicion of unlawful influence, misuse, or fraud, the Organizer reserves the right to exclude participations and/or participants.

Determination of the Winner and Awarding of the Prize

- On Monday 11th of January 2027, the prizes will be drawn by the draw committee, in a random and impartial manner, under the supervision of a notary.
- The winners and the grand prize winner will be contacted on week 2 of 2027. If the winner has provided a phone number and/or e-mail address, the Organizer will first attempt to contact them by phone and/or e-mail.

18. If a winner cannot be reached within one month after the draw date via the provided details, the prize will lapse and will be awarded to the reserve winner designated at the same time as the original winner.
19. Product prizes will be sent by registered mail. The Organizer accepts no liability for loss or damage of prizes sent by post.
20. The prize 'Valk Exclusief hotel overnight stays' can only be booked outside school holidays or public holidays and is subject to availability.
21. The winner cannot transfer the prize to another person.
22. If a prize has a value of at least €449, the Organizer will withhold the required gambling tax. The stated prizes are net; the winner does not need to pay gambling tax themselves.
23. The prize and/or any remaining value cannot be exchanged for cash and/or other prizes.
24. In case of incorrect and/or incomplete details provided by a participant, or in case of reasonable suspicion of unlawful influence, misuse, or fraud, the Organizer reserves the right to refuse participations or participants or to revoke the right to a prize (afterwards). In that case, the prize will go to the next reserve winner.

Publicity

25. If the winner cooperates with any form of publicity at the request of the Organizer, the reasonable wishes of the winner will be taken into account.
26. The winner is not entitled to any compensation of any kind and waives any claims in connection with publicity as described in these Terms. All publicity materials (including visual materials) will become the full property of the Organizer.

Questions/Complaints

27. Participants in this Promotion may submit complaints in writing within 30 days after 11th of January 2027 regarding the awarding (or non-awarding) of a prize via e-mail: helpdesk@valkexclusiefgeluk.nl
28. Complaints received after this period will not be processed and any rights of the participant will expire.
29. Questions and complaints about this Promotion can be submitted via helpdesk@valkexclusiefgeluk.nl
30. No correspondence will be entered into regarding the Terms. In cases not covered by the Terms, the Organizer will decide.

Withdrawal of Consent

31. You can withdraw your consent at any time by sending an e-mail to helpdesk@valkexclusiefgeluk.nl

Final Provisions

32. The participant will receive a € 5 Valk Bonus when entering their e-mail address. The bonus can be redeemed once for an online reservation at a Valk Exclusief hotel. If a booking has already been made, this credit cannot be applied retroactively.
33. The Organizer and other parties involved in the Promotion are not liable for any (consequential) damage of participants and/or third parties arising in any way from the Promotion.
34. All intellectual property rights that may rest on texts, images, layout, software, and/or other information regarding the Promotion belong to the Organizer.
35. The Promotion is organized in accordance with the Code of Conduct for Promotional Games of Chance 2014.